



# CARAVAN

In 2018, Cross Cultures and the Moroccan NGO Association Femmes Réalisations et Valeurs (AFRV) under the lead of MDM Nezha Bidouane formed a strategic partnership with the joint purpose to use our fun sport activities:

1. to promote equity and female participation in sports
2. to leverage health, education and development
3. to mobilize and train youth to become voluntary leaders and coaches in community-based sport-for-all activities



Alone in 2018, AFRV succeeded to organise community-based sport-for-all activities for an amazing 84,000 children and youth out of which 52,000 were females. On top of this, AFRV organise the Victory Race for additionally 28,000 females and other sport-for-all-activities.



## 4 QUALITY EDUCATION



Cross Cultures work is in particularly related to SDG target 4.7 with the purpose to *promote a culture of peace a non-violence, gender equality, social inclusion and incorporation of culture's contribution to sustainable development.*

Additionally, we contribute to the following SDG's:



PROMOTE

## RECONCILIATION AND SOCIAL COHESION

ACROSS

## CONFLICTS AND SOCIAL DIVIDES

THROUGH THE USE OF

## FUN SPORT AND DIALOGUE

BASED ON

## VOLUNTARISM



### WHO ARE WE?

Cross Cultures is a non-profit and politically independent non-governmental organisation with headquarters in Denmark. Our mission is to bring people together who are living in communities affected by conflicts and social divides.

### WHAT DO WE DO?

Cross Cultures is using our community-based fun-sport-approach as a tool for creating social change, and we are firmly convinced that voluntarism and inter-community social networks can help to unite people and promote peace and social cohesion.

We use our specially designed fun-sport-concept as access point to local communities where we mobilize, train and engage young people as voluntary Fun-Sport leaders, coaches and participants.

Cross Cultures thereby create community platforms for meetings across ethnic and social barriers that are characterized by joy, togetherness and equity – platforms where the participants meet as ‘human beings’ irrespectively of their backgrounds.

It is in this meeting that inter-community social networks arise and common goals are formed.

### HOW WE DO IT?

To stimulate and enhance sustainable community networks, Cross Cultures follow a four-step methodology:

**FIRST STEP:** We bring people to play and interact together across ethnic and social divides at our volunteer seminars.

**SECOND STEP:** The volunteers define and develop new and common goals/activities together

**THIRD STEP:** The volunteers organise joint fun-sport-activities together creating an environment of joy, togetherness and equity and in a setting that has ‘friendship potential’.

**FOURTH STEP:** We mobilize local and national authorities as well as other stakeholders and actively involve them with their special function in our joint fun-sport activities.



Cross Cultures core program is the Open Fun Football Schools (OFFS) that was introduced first time to War-torn Bosnia Herzegovina in 1998.

Since then it has been implemented in 22 countries across the world.

By end of 2018 the OFFS program was operational in: Bosnia Herzegovina, Croatia, Kosovo, Montenegro, Northern Macedonia, Serbia, Moldova, Ukraine, Georgia, Armenia, Azerbaijan, Iraq, Jordan Lebanon, Morocco, Tunisia and South Sudan.

*From 1998-2018, Cross Cultures has organised OFFS and other community-based fun-sport activities for over 1.4 million direct beneficiaries led and implemented by 78,000 voluntary coaches and leaders.*

